

 **elc**:UNIQUE



**elc**

engineered laminates & coatings

**Removable Portfolio**

we've got *that* covered



More Removable

Less Removable

**ER-15**

**ER-7**

**ER-61**

**ER-71**

**ER-65**

**ER15** - Ultra-removable adhesive that provides a consistent level of adhesion, as well as long term removability and repositionability across a wide variety of substrates. Engineered as a microsphere adhesive, ER15 features clean, smooth removability from a wide range of surfaces including wall graphics, steel tags and many other applications!

**ER7** - Ultra removable adhesive designed for smooth surfaces such as glass, metal and plastics. ER7 offers moderate initial tack and good long term adhesion while maintaining clean removal properties over the life of the product. Excellent for credit card, appliance, furniture, electronics, oil sticker, CD, and other high surface energy substrates!

**ER61** - A more aggressive ultra removable, ER61 is designed for smooth surfaces such as glass, metal and plastics. ER61 offers moderate initial tack and good long term adhesion while maintaining clean removal properties over the life of the product. Excellent for credit card, appliance, furniture, electronics, oil sticker, CD, and other high surface energy substrates!

**ER71** - A general purpose acrylic removable featuring excellent clarity and minimal peel build over time. Smooth removability from most surfaces such as glass, metal, plastics and painted surfaces. Can be used for kiddie stickers, bumper stickers, POP, floor & window graphics and many other applications!

**ER65** - A tighter peel removable adhesive designed for steel drums, totes and other industrial applications. ER65 offers high clarity and a high removable performance while maintaining minimal peel build over time!



## Specialty Removable Adhesives

Sometimes a label just needs to come off. There is nothing more frustrating to a consumer than getting a new product home only to find they have to scrap, scrub and rub off the identification label!

Protecting your customer's brand image is just one of the many reasons why ELC offers a full range of high performance specialty removable adhesives! Whether it is appliances, furniture, electronics, kiddie stickers, POP labels or any other demanding removable application, our specialty team understands that the label performance is as important as the product itself!

Don't forget, we also specialize in custom adhesives developed for your unique application. There is no removable challenge that is too big or small for ELC.

Let us engineer an adhesive specifically tailored to your demanding removable application. So, give us a call or talk to your ELC Sales Representative about our removable adhesives and you'll see that we've got that covered!



Quick Ship Program

Digital Products & Topcoating

Custom Coated Film Products

Durable Goods-Harsh Environment

P.O.P. - Full Range of Removable Products

Contract Slitting & Sheeting

Specialty Laminates, UV, Textured & Holographic

**We've got that covered too!**



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